

**36<sup>th</sup> Annual Western Wisconsin Ag Lenders Conference**  
**Thursday, January 10, 2019**  
**Agenda**

- 8:30 AM**                      **Registration**  
**9:00 AM**                      **Welcome**
- 9:00-9:45 AM**                **2018 Dairy Price Outlook - Dr. Mark Stephenson, Director of Dairy Policy Analysis, UW-Madison Center for Dairy Profitability**
- 9:45-10:30 AM**                **2019 Crop and Livestock Market Outlook - Brenda L. Boetel, Commodity Marketing Specialist, UW-Extension and Professor, Department Agricultural Economics, UW-River Falls**
- 10:30-10:45 AM**                **Break**
- 10:45-12:00 PM**                **Animal Production Concentration Implications for Farmers, Communities, and Regions – Lessons from Iowa – David Swenson, Regional Scientist, Department of Economics, Iowa State University and Lecturer, Urban and Regional Planning, University of Iowa**
- 12:00-1:00 PM**                **Lunch**
- 1:00-2:00 PM**                **How to be an advocate for agriculture and trends in Wisconsin agriculture - Sheila Harsdorf, former Secretary of the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) and former Wisconsin State Senator, representing District 10**
- 2:00-3:30 PM**                **2018 Farm Bill and Milk Supply Panel Discussion —**  
~ John Holevoet, Director of Government Affairs, Dairy Business Association  
~ Jim Holte, President, Wisconsin Farm Bureau  
~ Darin Von Ruden, President, Wisconsin Farmers Union
- 3:30 PM**                      **Wrap-up and Evaluation**

**2019 Western WI Ag Lenders Planning Committee:**

UW-Extension: Katie Wantoch, Dunn County; Carl Duley, Buffalo County; Ryan Sterry, St. Croix County; Richard Halopka, Clark County; Mark Hagedorn, Eau Claire County; Jerry Clark, Chippewa County; Simon Jette Nantel, UW-Extension/UW-River Falls. Ag Professionals: Steve Maier, Agri-Business Consultants; Josh Rynes, Bremer Bank; Jonathan Zander, Compeer Financial; Mike DeLong, First Bank Baldwin.

If you are interested in becoming a member of the Planning Committee, please contact Katie Wantoch at (715) 232-1636 or [katie.wantoch@ces.uwex.edu](mailto:katie.wantoch@ces.uwex.edu).

For copies of handouts and presentation slides, please visit the UW-Extension Dunn County website at <https://dunn.uwex.edu/agriculture/western-wisconsin-ag-lenders-conference/>