

Extension to launch Farm Pulse: Financial Management and Analysis, a self-paced online course to make sense of farm financial management

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UW Extension will launch a new self-paced online course, *Farm Pulse: Financial Management and Analysis* to assist farmers in evaluating their finances, taking the pulse of their farm business, and setting goals for the future of their operation. The course is adapted from Extension’s farm management curriculum, *AgVentures: Building a Vision*.

Farm Pulse: Financial Management and Analysis is a new program for farmers interested in learning how to use farm financials to explore their farm business decisions. This Farm Pulse online course provides the framework for informed financial decision-making.

“It is important during these challenging times for farmers to be proactive about their farm financial management,” says Katie Wantoch. “Transitioning curriculum to online in Canvas (UW’s learning management software) and making it self-paced means individual farmers or farm families can complete the modules at a time that works best for them and from the comfort and safety of their own homes or offices.”

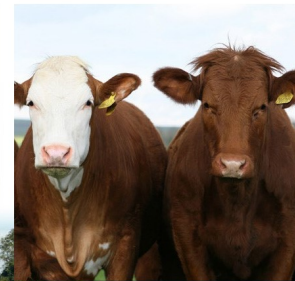
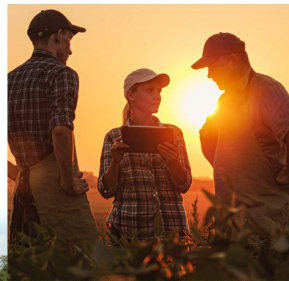
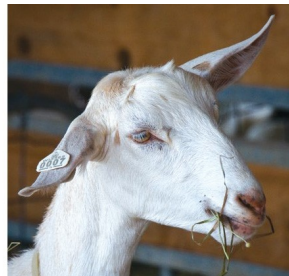
The Farm Pulse: Financial Management and Analysis course will delve into such topics as farm records, financials statements (balance sheet, income statement, statement of cash flow, statement of owner equity), farm financial measures and ratios, and decision-making. Participants can choose

either a dairy or livestock case farm to follow throughout the course, completing hands-on and interactive financial activities.

An introductory session will be held on January 21 during Extension’s Farm Ready Research webinar series to review the course and why farm financial management is important for all Wisconsin farmers. Register at <https://extension.wisc.edu/agriculture/farm-ready-research/>.

Additional information can be found at <https://farms.extension.wisc.edu/programs/farm-pulse/> or by contacting Katie Wantoch, Extension agriculture educator in Dunn County, at 715-232-1636 or via email at Katie.wantoch@wisc.edu.

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FARM READY RESEARCH

See the full list of topics at go.wisc.edu/FarmReadyResearch

