



Extension

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Did you know?

- Dunn County Farms produce:
- ◆ \$82.1 Million in Grains
 - ◆ \$77.8 Million in Milk
 - ◆ \$18.8 Million in Cattle & Calves
 - ◆ \$11 Million in Vegetables
 - ◆ \$7 Million in Hay and Other Crops

Source: 2017 Agricultural Economic Impact Report

Wantoch transitioning to new Extension Farm Management Professor of Practice position in July 2022



University of Wisconsin-Madison Division of Extension is pleased to announce Katie Wantoch as the new Extension Farm Management Professor of Practice. This position is a new, exciting part of the Agriculture Institute's Farm Management Program and will emphasize financial and strategic business management for commodity and specialty crop farms across Wisconsin. Wantoch will work to identify needs and provide outreach education to find

solutions to the most critical issues facing Wisconsin agricultural producers in the areas of farm financial and risk management.

Financially viable, healthy farm businesses are essential to Wisconsin's \$100 billion agriculture economy. Farmers must continually identify and evaluate opportunities and challenges to meet their mission and goals and enhance their competitive position. With this comes an increased need for effective business management skills for farm owners and managers. Whether beginning, early career, or established operations looking to expand, transition, or diversify their enterprises or invest in new ideas or technology – successful farm businesses utilize strategic business information, resources and tools to make informed decisions.

Wantoch has been integral to the Extension Farm Management Program since joining Extension in 2010 as a county-based Agriculture Agent in Dunn County. Her contributions to the Program have helped to build valuable programming in the area of farm financial and risk management and farm succession. She will start her new role as a state outreach specialist on July 5, 2022, after returning from presenting her research entitled, "Motivational Interviewing as a Tool to Address Farm Stress, Farm Succession, and other difficult conversations," at the International Farm Management Congress in Copenhagen, Denmark. Katie can continue to be reached at katie.wantoch@wisc.edu. Learn more about her work at <https://farms.extension.wisc.edu/author/kwantoch/>.

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